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26th November 2024

Good afternoon all,

FEDERATION OPEN DAY - Wednesday 8th January 2025

As you are aware, we ordinarily don't do open days as we pride ourselves on being 'open' all day, every day to fit round families and work - this works well and has seen an increase in tours at all of our schools.

We are however committed to doing as much as we can to not only increase pupil numbers but to showcase our wonderful federation schools. This is planned at a time when parents/carers consider Reception places for 2025, in-year transfers if dissatisfied with their current school, and have heard about our recent successes via media (Road Safety, Ofsted and a release in conjunction with Harrogate Town and sustainability coming soon).

With this in mind, we will be hosting a FEDERATION OPEN DAY - Wednesday 8th January 2025

The rationale behind this is that families will have been round many schools prior to ours, and ours will be their last visits - 'wow-ing' them and sticking in their heads. In addition, many schools have plays, shows, events etc. this half term, which may restrict in-year transfers, which we also need to capture.

On Wednesday 8th Jan, schools across the fed will be open from 09:30am to 2:30pm.

SLT, Senior Staff and Y6 pupils will lead tours.

Soon, we will be flooding social media platforms, running a bespoke media article, and creating leaflets, so please do share and let us know if you can 'drop' leaflets.

On the day, it will be operations as normal - this is not a show, but an opportunity for families to be wowed with how amazing our schools are.

Once again, thank you for your continued support of schools and we are already seeing a vast increase in website traffic and school tours.

Warmest Regards,

Miss V Kirkman